Biz 2 Biz

FASTCONNECTIONS

PenTeleData®

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Dear Valued Customer,

Baseball season is finally here! PenTeleData is proud to support the Lehigh Valley IronPigs at Coca Cola Stadium. Our I.T. Services helps behind the scenes, because on game day, network reliability is one of the most important factors, second only to winning.

We can help your business too! Are your current data connections enough to meet your needs? Are your business phones too costly or outdated? Do you need the support of PenTeleData's I.T. Services team? If so, just give us a call!

Thank you for your business and continued support.

Jaime Mendes
Vice-President of Operations
PenTeleData

OUR FAST CONTEST

At what speed did Aroldis Chapman throw the fastest baseball pitch in recorded history?

One lucky winner will receive a $150 Amazon gift card. Rack your brain and figure out the answer to the brain teaser. Then send us an e-mail with your full name, address, daytime telephone number (where we can contact you), and the answer to the brain teaser below, to chat@corp.ptd.net All entries must be received by 4/30/25.

Good Luck! PenTeleData

PENTELEDATA IS PROUD TO SERVE BOROUGH OF DELAWARE WATER GAP

Delaware Water Gap is located in Monroe County in Northeastern Pennsylvania and named after a magnificent natural wonder carved by the Delaware River. The small, quaint borough sits in the very heart of the Delaware Water Gap National Recreation Area, one of America's most popular vacation destinations, graced with forests, lakes, trails, and mountains.

The area that would become the Borough of Delaware Water Gap was founded by Antoine Dutot, a French-born settler who emigrated from Santo Domingo in 1793. Dutot first arrived in Philadelphia where he was encouraged to settle northward along the Delaware River. It was here that he bought large tracts of land and named his settlement, Dutotsburg, after himself.

Delaware Water Gap became a borough on May 31, 1889 when it broke off of Smithfield Township. John F. Barteau was chosen as the chief burgess at a special election held at the Kittatinny House the following month. Interestingly, the borough's first official name was "Borough of Water Gap." As it was incorporated in 1889, the names left out the word "Delaware." The mistake was realized, and Barteau appeared before the courts on August 12, 1889 to rectify the error and amend the title to the "Borough of Delaware Water Gap."

Because of the stunning landscape and majestic views, the area became an important destination for tourists starting in the 1800s. In fact, Delaware Water Gap was such a famous destination that it became the second largest inland resort in the United States and held the title of the most desirable vacation location in Pennsylvania.

In 1903, the Delaware Water Gap train station was built and featured high ceilings, granite flooring, and chandeliers. It welcomed thousands of tourists, and town and rail officials felt it was important to impress the clientele, especially since the Borough of Delaware Water Gap was the "Gateway to the Poconos."

Today, the Borough of Delaware Water Gap has the smallest population of residents of any municipality in Monroe County but remains a popular tourist destination.

Source: www.monroehistorical.org/articles_files/121811_dwg_mtpoc.html and https://dwgpa.gov/about-us/

WELCOME ABOARD!

We appreciate the opportunity to serve companies who have chosen to ride PenTeleData's Fiber Network.

Welcome aboard to:
ProCon,
Piramal Critical Care,
Shadowbrook Six, LLC.,
Micro-Innovation, LLC.
and FirstLight

RIDE the FIBER!

THE ORIGINS OF APRIL FOOLS' DAY

Some historians speculate that April Fools' Day dates back to 1582, when France switched from the Julian calendar to the Gregorian calendar, as called for by the Council of Trent in 1563. In the Julian Calendar, as in the Hindu calendar, the new year began with the spring equinox around April 1.

People who were slow to get the news or failed to recognize that the start of the new year had moved to January 1 and continued to celebrate it during the last week of March through April 1 became the butt of jokes and hoaxes and were called "April fools." These pranks included having paper fish placed on their backs and being referred to as "poisson d'avril" (April fish), said to symbolize a young, easily caught fish and a gullible person.

Source: https://www.history.com/articles/april-fools-day

April Fool's Day

I.T. CORNER

PenTeleData®
I.T. Services

Managed Endpoint Detection and Response

There was a time, not so long ago, when managing security threats was fairly simple for the average business. You installed anti-virus (AV) solutions, trained employees not to click on unknown links, and kept software and websites up to date. For a few low-risk companies, that may still be the case, but the vast majority of small to midsize companies now need to fortify against new, advanced threats that can get around traditional AV. In addition, with the rise of more advanced threat vectors and the use of Work-from-Home technologies, businesses are facing greater threats to data and workflow and need a different type of protection to mitigate that risk.

Here are a few examples of the risks we're seeing in the marketplace now:

> Weaponized documents that may seem like harmless PDF attachments in your emails but execute attacks once they enter your network.

> Fileless threats that don't require downloads, but execute from memory, making them difficult to identify.

> Zero-day threats that find an unknown computer vulnerability and exploit it before software or hardware providers can issue updates.

> Ransomware attacks, which can disable I.T. networks and lock you out of your data/ workflow.

If your organization could use some help to prevent cyberattacks, consider our Managed Endpoint Detection and Response (EDR) for your I.T. security and business continuity. We'll manage it for you, so you can focus on running and growing your business.

CAN AI HELP YOUR WORK PRODUCTIVITY?

Innovations in the field of artificial intelligence (AI) continue to shape the future of our world. Have you considered using AI to increase your work productivity? AI can automate repetitive tasks and provide data analysis and insights, making more time to focus on strategy and creativity. There are AI tools for scheduling, meeting transcription and summarization, writing and research, note-taking, accelerating workflows, and more. There are many AI tools already available, so a simple Internet search is sure to get your started with some that will best meet your needs.