

FAST CONNECTIONS

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Dear Valued Customer,

Welcome to our monthly email newsletter, *Fast Connections*. It's spring, so the trees and flowers are blooming. Is your business growing too? Are your current data connections enough to meet your needs? Are your voice services a bit outdated? Do you need the support of PenTeleData's I.T. Services team? If so, we can help - just give us a call!

It's also time for another favorite of ours: baseball! PenTeleData is proud to support the Lehigh Valley IronPigs! We're also proud to support IronPigs Charities since they've been providing educational and recreational opportunities for the youth in the Lehigh Valley since 2007. Go Pigs!

Thank you for your business and continued support.

Jaime Mendes

Vice-President of Operations
PenTeleData

PENTELEDATA IS PROUD TO SERVE HONESDALE, PA

Honesdale, originally known as “Dyberry Forks,” was the terminus of the D&H Canal which ran 108 miles to Rondout, New York. Honesdale was re-named for Philip Hone in 1829, the first president of the D&H Canal Company and former Mayor of New York City. It was used to carry coal from the coal fields to the market in New York City, New York. It was laid out as a village in 1826 when the D&H Canal was created.

Honesdale's rich railroad history began in 1829 when the Stourbridge Lion was brought over from England, as a result of the town's early-nineteenth-century involvement in transporting coal. It was the first steam locomotive to run on commercial tracks in the United States. A full-scale replica of the famous Stourbridge Lion—a must-see for the railroad buffs and children of all ages—sits in the Wayne County Historical Society's Museum and Research Center, located at 810 Main Street. The greater Honesdale area is rich in architectural treasures, many dating back to the 1800s. It features many fine retail and gift shops; friendly, professional services; cozy restaurants and cafes; and architecturally resplendent homes. Honesdale's picturesque Central Park overlooks Wayne County's historic Court House, as well as several other prominent buildings, such as the boyhood home of Dick Smith, composer of “Winter Wonderland” and the Old Stone Jail, which dates back to 1859. The park is also home to the annual Honesdale Roots & Rhythm Music & Arts Festival. Whether you're in the mood to shop, dine, enjoy nature, learn, or simply explore Honesdale, the town has been recognized as one of the top places to visit in Pennsylvania.

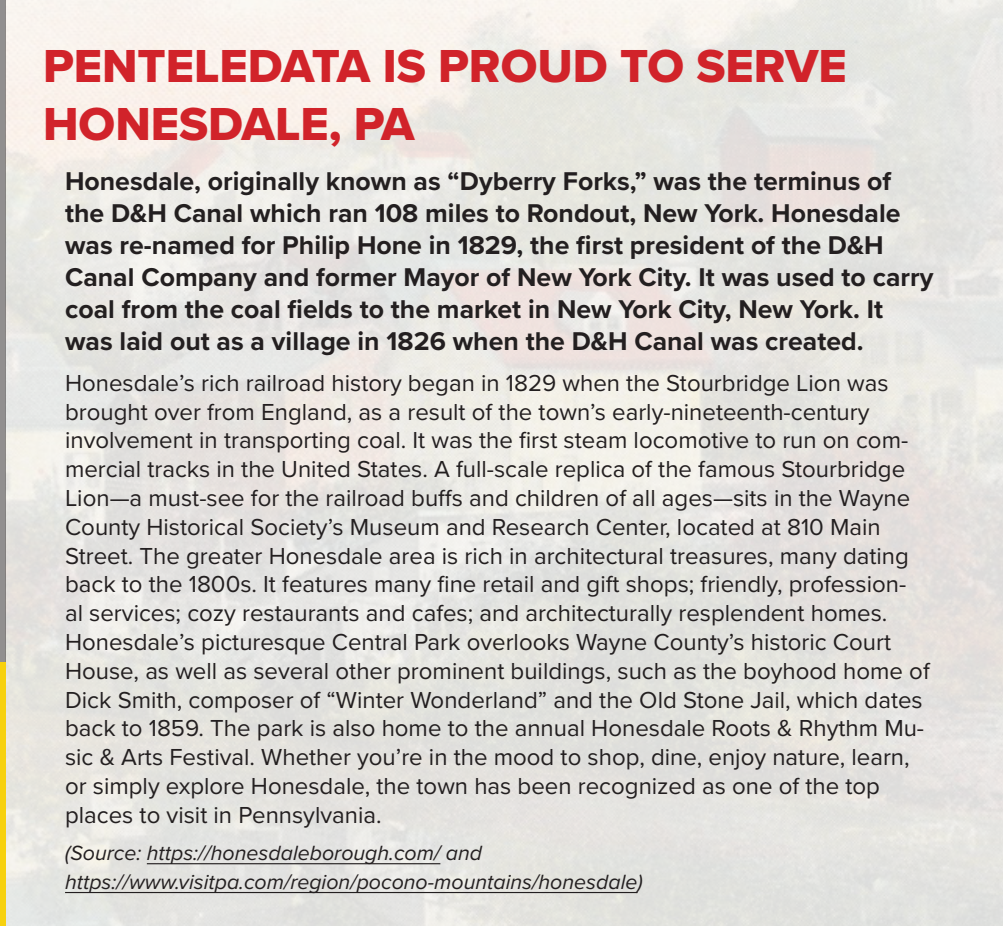
(Source: <https://honesdaleborough.com/> and <https://www.visitpa.com/region/pocono-mountains/honesdale>)

OUR FAST CONTEST

What was the name of the Austrian man who set the record for the highest speed during a free fall in 2012, with a top speed of 843.6 mph?

One lucky winner will receive a \$150 Amazon gift card. Rack your brain and figure out the answer to the brain teaser. Then send us an e-mail with your full name, address, daytime telephone number (where we can contact you), and the answer to the brain teaser below, to chat@corp.ptd.net All entries must be received by 4/30/23.

Good Luck! PenTeleData



FAST CONNECTIONS

WELCOME ABOARD!

We appreciate the opportunity to serve companies who have chosen to ride PenTeleData's Fiber Network.

Welcome aboard to:
QNB Bank, Holy Infancy School, GDM Analytical

HAVE YOU HEARD THE LATEST? WE HAVE SOME GREAT NEWS FOR LOCAL SPORTS FANS!

PenTeleData partners Blue Ridge Communications and Service Electric have agreed to share their local programming. This is great news for customers of both cable providers!

BRCTV13 offers local news, sports, weather and original programming focused on Northeast Pennsylvania. The Service Electric Network films on location for everything from high school football to Musikfest concerts, college basketball to Halloween parades, and community events to professional hockey and Triple-A baseball.

Blue Ridge Communications Customers with Broadcast Basic HD level of service in specific areas have access to SEN 2 on channel 178 and SEN 50 on channel 179.

Service Electric Customers in Wilkes Barre access BRC 13 on channel 519 and BRC 113 on channel 520. In the Lehigh Valley and New Jersey, BRC 13 is available on Channel 913 and BRC 113 on channel 914.

I.T. CORNER



Managed Endpoint Detection and Response

Security used to be so simple for the average business. You installed anti-virus (AV) solutions, trained employees not to click on unknown links, and kept software and websites up to date. For a few low-risk companies, that may still be the case, but the vast majority of small to midsize companies now need to fortify against new, advanced threats that can get around traditional AV. That's why PenTeleData I.T. Services offers Managed EDR, so you can restore your devices to their pre-infection state if needed.

EDR Benefits include:

- > Minimized costly downtime caused by threat incidents – Protect against damage done by the latest threats with fast AI-based threat detection, containment, and automated system remediation. Use Managed EDR to save time and protect your bottom line.
- > Protection from ransomware attacks – Gain peace of mind by using Managed EDR to roll back all devices to their pre-threat state. Simply click and restore infected machines to full productivity, no matter which strain of ransomware is holding them hostage. There's no need to pay expensive ransoms to cyber-attackers or hire high-priced consultants to rebuild network access. Managed EDR pays for itself by keeping you safe and secure.
- > Increased employee productivity – Eliminate threats that outwit traditional AV solutions and maintain faster device performance, creating fewer distractions that decrease employee productivity.
- > Our experience – Don't spend time trying to support and manage your own systems and security. Focus on running and growing your business, with ongoing support.

For more information call us at 800-331-5060 or visit <https://www.penteledata.net/products/it-services>

MEMORABLE APRIL FOOL'S DAY PRANKS

In its April 1985 edition, *Sports Illustrated* published a story about a new rookie pitcher who planned to play for the Mets. His name was Sidd Finch, and he could reportedly throw a baseball at 168 mph with pinpoint accuracy- an extreme 65 mph faster than the previous record. Surprisingly, Sidd Finch had never even played the game before. Instead, he had mastered the "art of the pitch" in a Tibetan monastery under the guidance of the "great poet-saint Lama Milaraspa." Mets fans celebrated their teams' amazing luck at having found such a gifted player, and *Sports Illustrated* was flooded with requests for more information. In reality, this legendary player only existed in the imagination of the author of the article, George Plimpton.

In 1996 the Taco Bell Corporation announced that it had bought the Liberty Bell and was renaming it the Taco Liberty Bell. Hundreds of outraged citizens called the National Historic Park in Philadelphia where the bell was housed to express their anger. Their nerves were only calmed when Taco Bell revealed, a few hours later, that it was all a practical joke. The best line of the day came when White House press secretary Mike McCurry was asked about the sale. Thinking on his feet, he responded that the Lincoln Memo-

rial had also been sold. It would now be known as the Ford Lincoln Mercury Memorial.

In 1998 Burger King published a full page advertisement in *USA Today* announcing the introduction of a new item to their menu: a "Left-Handed Whopper" specially designed for the 32 million left-handed Americans. According to the advertisement, the new whopper included the same ingredients as the original Whopper (lettuce, tomato, hamburger patty, etc.), but all the condiments were rotated 180 degrees for the benefit of their left-handed customers. The following day Burger King issued a follow-up release revealing that although the Left-Handed Whopper was a hoax, thousands of customers had gone into restaurants to request the new sandwich. According to the press release, "many others requested their own 'right handed' version."

In 1994, *PC Magazine* ran a column about a bill making its way through Congress that would prohibit the use of the internet while intoxicated. Although the name of the contact person was listed as Lirpa Sloof (spell her name backwards), many people took the story seriously.