PenTeleData®
I.T. services

"I.T. can get complicated, but our Pros make it easy...for YOU."

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V.P. of Operations, PenTeleData

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Five Reasons YOUR Business Would Benefit from Managed I.T. Services

Of all the reasons you started your business, running an I.T. environment probably wasn't one of them. But the more you rely on digital tools to connect with customers, plan schedules, keep records, process sales or whatever else you use it for, the more dealing with technology can seem like a full-time job.

That's especially true with concerns about security on the rise. One recent survey found 62% of small and medium-sized businesses lack the skills to deal with security issues themselves — and 52% felt "helpless" to defend against new cyber-attacks.[1]

You can relieve your burden with a managed I.T. service arrangement. We take on the responsibility of securing, monitoring, and maintaining your technology so you can focus on your business.

Five top reasons companies are choosing managed I.T. services:

1. **Stronger I.T. security**
   Businesses face more cyber threats than ever before. It's hard to keep up as threats evolve — or be confident you're protected. We can implement proven layered security processes and always up-to-date solutions to keep your business safe and compliant with data protection laws and regulations. Our approach can cover everything from endpoint protection for your devices to patch management for your applications, password management processes for your team, network firewalls, external vulnerability scanning and more.

[1] *Accessed Oct 2020: VansonBourne, 2019. Underserved and Unprepared: The State of SMB Cyber Security in 2019, https://www.businesswire.com/news/home/20190326005174/en/SMBs-Will-Leave-MSPs-Over-Cybersecurity-Vanson-Bourne-Report.*

2. **Strategic budgeting and predictable costs**
   With managed services, you gain more control over your I.T. expenses. A cost structure tailored to your business billing means you can budget with confidence instead of incurring unexpected costs when something breaks. Planned maintenance helps prevent those breakdowns in the first place, and with a partner managing your I.T. environment, your team can spend less time dealing with I.T. issues. We can also advise you on technologies to invest in to meet your business goals — so you can plan for those expenditures in advance.

WITHOUT MANAGED SERVICES

When you don't have a managed service arrangement with persistent monitoring, virus scanning, password refresh practices and clear security policies, you can be at risk of a data breach. The result can be damage to your reputation, lost time and revenue, regulatory fines and more.

3. **Operational efficiency and business growth**
   With a managed service arrangement, we help ensure you get full value from the technologies you've invested in. That means maintaining peak performance of the hardware and software you already own, reducing or eliminating downtime, and strategizing on the tools and systems that will best serve your needs down the road. All of this helps you be more productive and efficient so you can grow your business however you choose.

4. **Data protection you can count on**
   Power outages, fires, floods, pandemics, and other unexpected events can disrupt your business in the blink of an eye. To get back up and running as quickly as possible, you need a rigorous, well-designed data backup and protection plan. We can put in place business recovery measures that protect you against data loss even if something happens to your physical I.T. equipment.

5. **A proactive approach**
   Ultimately, the managed I.T. service approach is all about being proactive: anticipating problems instead of reacting to them and keeping your technology working at its best instead of waiting for it to break down. This brings you greater security, productivity and return on your technology investments, and peace of mind.

WITHOUT MANAGED SERVICES

Without a robust backup solution in place, a sudden accident or turn of events can set your business back to square one — having to reconstruct sales orders, rebuild customer files, redo time-consuming work and more, all at a high cost of time and effort.

Need more information? Contact PenTeleData I.T. Services

www.penteledata.net/IT

Normal Business Hours: 8am - 5pm M-F
800-331-5060 | itservices@corp.ptd.net

After hours:
Contact PenTeleData NCC at 800-281-3564 option 2 (requires work authorization)

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